



2024 Woofstock Vendor Registration Form

Woofstock is one of the Capital Region’s largest outdoor fundraising festivals for dogs and their people. And 2024 promises to be bigger and better than ever! The APF is adding a 5k Run/Walk to kick off Woofstock. The day is filled with live music and entertainment, activities, pet-friendly shopping, food vendors and so much more! This fundraiser helps the APF touch the lives of thousands of animals each year and your participation in events, like Woofstock, is critical to supporting our mission.

Vendor opportunities are available January 1st, 2024, but space is limited! – Sign Up Early!!!!

Woofstock Vendor Perks

- Putting your business in front of animal enthusiasts from all over the Capital Region
- Your business name listed in our 2024 social media advertisements
- Your business name included on Woofstock event web page
- Knowing you are helping to provide the animals at the APF with much needed food, supplies, and medical care

| Vendor Booth Rental Rates | Prior to March 30 th , 2024 (Early bird Special) | March 20 th -May 1 st |
|---------------------------|--|---|
| Food and non-food vendors | \$100 | \$125 |

(Circle the rate above that applies to your business)

Please indicate name of referring staff (if applicable): _____

Please return this completed form no later than **May 1st** to Riley Sheedy at
rsheedy@animalprotective.org

Name: _____ E-mail: _____

Business Name: _____ Phone: _____

Address: _____

Describe the products that you will be selling:

Will you need extra booth space to perform a demonstration or to showcase a larger item? _____

If yes, please indicate space needed here (*This includes food truck dimensions*): _____

*All vendors are welcome to donate an item/certificate/basket, minimum \$25 value, for our event raffle which benefits the animals at the APF. If you would like to donate an item to both Woofstock and The Capital region Fur Ball Auction and Gala, please contact rsheedy@animalprotective.org to learn more about our raffle sponsorship opportunity!

I would like to donate one item to the event raffle on behalf of my business/organization (Y/N):
_____(initial)

_____ I would like my business logo on the event page and will send it to rsheedy@animalprotective.org by May 1.

I would like to participate as a vendor at the Woofstock festival on June 2, 2024. The vendor fee of \$_____ will be paid by the following:

- Cash or Check made payable to Animal Protective Foundation
(Checks can be mailed to 53 Maple Ave., Glenville, NY 12302)
- Credit Card (Visa, MC, Amex, Discover)

Cardholder Name _____

Card Number _____

Expiration Date _____/____ Security Code _____ ZIP Code _____

*Your vendor fee also includes admission for your staff working at the event. Additional tickets will be available to purchase in 2024.

Vendors are responsible for setting up and taking down their own tables, chairs, and easy ups. Staking easy ups into the lawn is not permitted by the venue. Trash receptacles are placed throughout the area for customer use. Individual trash receptacles are not available for vendors. Vendor agrees to remove all trash from location prior to leaving the festival. Vendor understands that they must be present for the entire festival and be ready and open for business at 10:30 am. **Food Vendors** will need to show proof of certificate of insurance and a current health permit certificate.

I understand that I will not receive a refund and my vendor fee will be a donation to the APF, If I no longer can attend on June 2, 2024.

Signature _____

Date _____

If you have any questions, please contact Riley Sheedy at 518-374-3944 ext. 115 or via e-mail at rsheedy@animalprotective.org