



The Animal Protective Foundation presents **WOOFSTOCK at the Mohawk Harbor Amphitheater!**

2023 Vendor Registration Form

Woofstock is one of the Capital Region’s largest, outdoor fundraising festivals for dogs and their people. And 2023 promises to be bigger and better than ever as we return to Mohawk Harbor in Schenectady for our second annual event! The day is filled with live music and entertainment, wellness zone and activities, pet-friendly shopping, food vendors and so much more! This fundraiser helps the APF touch the lives of thousands of animals each year and your participation in events, like Woofstock, is critical to supporting our mission.

Vendor opportunities are available January 1st, 2023, but space is limited! – Sign Up Early!!!!

Woofstock Vendor Perks

- Putting your business in front of animal enthusiasts from all over the Capital Region
- Your business name listed in the 2023 Fur Ball Gala Program as a Woofstock vendor
- Your business name included on Woofstock event web page
- Knowing you are helping to provide the animals at the APF with much needed food, supplies, and medical care

Event Day Schedule

Mohawk Harbor, Schenectady, NY

- 10:00am: Vendor Set-Up Begins (vendors can arrive sooner!)
- 10:30am: Walk-A-Thon Begins
- 11:00am: Vendors Ready for Guests from Walk
- 12:00pm: Festival Guest Registration Open
- 12:00pm-5:00pm: Woofstock Activities
- 5:00pm: Vendor Breakdown

| Vendor Booth Rental Rates | Prior to March 1 st , 2023 (Early bird Special) | March 2 nd -May 1 st |
|-------------------------------|---|--|
| For-Profit Vendors (Non-food) | \$125 | \$150 |
| Non-Profit Vendors | \$100 | \$125 |
| Food Truck/ Food Vendors | \$150 | \$175 |

(Circle the rate above that applies to your business)

Please indicate name of referring staff (if applicable): _____

Please return this completed form no later than **May 1st** to Riley Sheedy at

sheedy@animalprotective.org

Name: _____ E-mail: _____

Business Name: _____ Phone: _____

Address: _____

Describe the products that you will be selling:

Will you need extra booth space to perform a demonstration or to showcase a larger item? _____

*All vendors are asked to consider donating an item/certificate/basket, minimum \$25 value, for our event raffle which benefits the animals at the APF. Your donated item, with attached business card, will be picked up from your booth at set-up.

I would like to donate one item to the event raffle on behalf of my business/organization: ____ (initial)

I would like to participate as a vendor at the Woofstock festival on June 11th. The vendor fee of \$_____ will be paid by the following:

- Cash or Check made payable to Animal Protective Foundation
(Checks can be mailed to 53 Maple Ave., Glenville, NY 12302)
- Credit Card (Visa, MC, Amex, Discover)

Cardholder Name _____

Card Number _____

Expiration Date _____ / _____ Security Code _____

*Your vendor fee also includes admission for your staff working at the event. If you would like to purchase additional tickets into the event for friends and family, please visit www.animalprotective.org/woofstock.

Vendor is responsible for setting up and taking down their own tables, chairs, and easy ups. Staking easy ups into the lawn is not permitted by the venue. An event schematic will be provided the week of May 15th. Trash receptacles are placed throughout the area for customer use. Individual trash receptacles are not available for vendors. Vendor agrees to remove all trash from location prior to leaving the festival. Vendor understands that they must be present for the entire festival and be ready and open for business at 11:00 am and not picking up their space until 5:00 pm. **Food Vendors** will need to show proof of certificate of insurance and a current health permit certificate.

Signature _____

Date _____

If you have any questions, please contact Samantha Wendell at 518-374-3944 ext. 113 or via e-mail at wendell@animalprotective.org